

GROWING SHORTER

of coming to within two and one-half or three inches above the one-half or stippe inches above the ground or sidewalk, they are going to be two or three inches above the shoe tops. Paris says they should be two or six inches above. And, say local fashion authorities, they are going to be "full" not tight.

The foregoing was written in the deusion that everybody, of course must be interested in the togs of woman for the coming spring—especialty the skirt.

A distinctly military cut—one in particular, the "Tipperary," having all tools and took success and defance of the southness and the southness and defance of the southnes

One prominent down-town store showed some strikingly handsome sowns which were exceedingly simple and plain in their—er—ah—eh?—

to be toned down by us to attract lo-cal trade."

In millinery, leading stores are showing patterns of hats which strongly carry the suggestion of the war. There is the tri-color cockade war. There is the tri-color cockade of the French military, the three-correned chapeau of Napoleon the Great; the Scotch bonnet and a white hat seen in one store could not have been nearer a German helmet had it been ordered by the "war lord" himself.

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One beautiful pattern was seen—of hemp and silk binding, all black, and hemp and silk binding, all black, and the seen of the seen of

It is inexpensive and entirely vege-

"Automobile advertising has, during the past decade, been little short of marvelous. Each year the amount of this advertising has been nearly double that of the preceding year.

"Men like John N. Willys, Hugh Chalmers, A. R. Erskine, J. W. Drake, Henry Ford, the White Company, H. B. Jey, J. J. Cole, H. W. Ford and the Studebakers have increased their advertising appropriations year after

vertising appropriations year after year. • • • • "Advertising is the business man's

ADVERTISED PRODUCTS

SELL IN DULL PERIODS

Writer Points Out That Persistent Publicity Is Business Man's Best Insurance Against Losses

Of Depression.

An article by William H. Rankin in the Buïralo Sunday "Times" is worth quoting from:

"0.00 For nearly 15 years, and succeeding farming the past five years, the manufacturers of automobiles and automobile accessories have been advertising persistently and consistantify.

"Automobile advertising has, during the past decade, been little short of marveloue. Each year the amount of this advertising has been nearly double that of the preceding year.

"Mean like John N. Willys, Hugh Chalmers, A. R. Erskine, J. W. Drake, Itany Ford, the White Company, H. B. Joy, J. J. Cole, H. W. Ford and the

pliable and responsive to the touch The crude, untutored layman raved over it. "And yet," said the fair at-tendant, "our price for it is only \$49.50." If she had said \$3.48, he still would have wondered how it could be done.

One store displayed some gowns of a distinctly military cut—one in par-ticular, the "Tipperary," having all the sauciness and defiance of the costume worn by the Irish Fusileers.

must be interested in the togs of women for the coming spring—especiality the skirt.

One prominent down-town store showed some strikingly handsome spowns which were exceedingly simple and plain in their—er—ah—el:—
"Women of Pittsburgh will not tolerate extremes in style." said the courteous forewoman of the department. "Extreme styles reach us from the strikents. "Extreme styles reach us from the strikents." Extreme styles reach us from the strikents. "Extreme styles reach us from the strikents. "Extreme styles reach us from the strikents." It is as follows: For every 1000 pounds of dressed meat, mix 40 pounds of salt, 10 pounds of sugar, four pounds of pepper, half pound of red pepper and three pounds of saltpeter.

This mixture should be rubbed over the meat, taking great care to cover

the meat, taking great care to cover all the cut surfaces and especially the shank end. Pack the pleces of meat in a box or barrel as closely as possible. After two or three weeks the meat will be cured enough to smoke.

USE WATER COLOR BRUSH IN DELICATE STENCILING.

FRUIT IN CASSEROLE. The casserole used on top or in

by the advertisements they read two.

three or five years ago.
"John Wanamaker has aptly said:

WASHINGTON NEWS GOSSIP

(By Charles Brooks Smith.)

WASHINGTON, D. C., Feb. 23.—

West Virginia senators and representatives have that chipper feeling over table by the prospect of getting away from here March 4th; they, like their colleagues from other states, are glad that political expediency has broken down the obduracy of President Wilson and the state of the colleagues from the states, are glad that political expediency has broken down the obduracy of President Wilson and the state of the college of the state of HANDSOME EVENING DRESS MADE OF DARK BLUE SATIN. A charming evening model which has been much admired is made of

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HANDSOME SAT lieved that personally he profers the latter berth. However, he is to be taken care of by Govornor Hatfield and his friends here think that he deserves to be. Major Mansfield Neely has a lot of law business at Fairmont waiting his attention and this, with plans for his political future, will keep him employed. Neely is watching the trend of affairs relating to the Democratic nomination for governor. So iscratic nomination for governor. So is-William Gay Brown, for that matter. Also and likewise, Howard Sutherland Also and likewise, Howard Sutherland will give the gubernatorial matter a lot of profoundly serious cogitation while off duty, as well as the matter of a United States senatorship. He regards his prospects as good in either case, but just what step to take is a matter that he is by no means disposed to decide hurriedly.

restrising appropriations year after year. • • • • • or "John Wanamaker has appropriate one half or more. • • • • • or graduers things about advertising is the business man's best insurance against loss. The contraction in the sales of products which are yizgely advertised in the newspart of it. Somebody us tell him also that he cannot hope u Congressman W. G. Brown is in favor of a general embargo on exports to the warring nations. "Not only would I forbid the exportation of munitions of war," declared Mr. Brown, "but I would prevent the exportation of wheeat, and many other came of the indigestion and distress.

Millions of men and women today know that it is needless to have a bad stomach. A little Diapepsin occasionally keeps this delicate organ regulated and they eat their favorite foods without fear.

If your stomach doesn't take care of your liberal limit without rebellion; if your food is a damage instead of a help, remember the quickest, surest, most harmless relief is Pape's Diapepsin which costs only fifty cents for a large case at drug stores. It's truly wonderful—it digests food and ests things straight, so gently and easily that it is really astonishing. Please, for your sake, don't go on and on with a weak, disordered stomach; it's so unnocessary.

Brown, "but I would prevent the ard many cher to wheat, and many other foodstuffs which the belligerents have to have, but which we have to have, but which w

minimation of warris declared now the season of the control of the

out parallel, and justifies such extra-ordinary treatment as I suggest."

About all that the inquiry of the About all that the inquiry of the Interstate Commerce commission intothe affairs of the Little Kanawha raliroad, under authority of a resolution
introduced by Senator Chilton and
passed by the senate, developed was
that while at one time the road had

has also been ordered discontinued. Robert E. Hedrick has been commissioned postmaster at Franklin.

Hon. John A. Howard, chief of coun-sel for Judge A. G. Dayton, was stricken with an attack of acute in-digestion at the Congress Hall hotel where he is stopping. He required the close attention of a physician and a trained nurse for a day. He has now practically recovered from the atw practically recovered from the at tack and will be in attendance when the Dayton inquiry is taken up again



Pretty New Silk and **Cotton Waists**



Waists of all kinds are constantly growing in favor, and people who want the newest silk and cotton waists will find them here.— Volles, Batistes and Embroidered and plain wash Silks with long sleeves, low neck and

Military Collars, and about all the variations of trimmings that the designer can think of New Voile Waists98c New Novelty Waists\$1.25 New Tub Silk Waists...,\$1,98

The New Spring Shoes Await Your Inspection



You'll be delighted when you see them.

Shoe styles were never so varied or so charming. Not just one new pump nor just one new Oxford awaits you, but a great variety of charming designs, each one equally beautiful. beautiful.

Come in and see them while the styles are new and fresh. Our expert shoe fitters will deem it a great pleasure to help

you select the one meant just for you.

Prices, \$3.50 to \$5.00.

Low Priced Offerings in the B sement Store

one B. Schieft Stoje	些影響
Silk Messaline Petticoats	.81.10
Simpson's Calico	So vd
Men's' Hemstitched Handkerchiefs, 5c each, 6 for	UNE DEC
Women's Service Hosiery, black	Oc yd.
Men's Service Sox	10a
Brass Curtain Rods	ont be
Large Drip Pans	100

Colonial Theatre

SPECIAL - ATTRACTION - SPECIAL

Tomorrow Only SIDE SPLITTING THREE

"AFTER HER MILLIONS"

BILLIE RITGHIE-PATHE LEHRMAN-GÉRTRUDE SELBY See It! You Will Laugh Yourself Sick BILLIE RITCHIE—The Man Who Made Laughter Famous Main Floor 10c Balcony 5c



"Why Does Papa Walk The Floor?" At night? Baby is restless and will not sleep. Too many fathers and mothers have sleenless nights because of baby's little nerves. He must be soothed—give your hoy or girl baby a dose of

DR. FAHRNEY'S TEETHING SYRUP The greatest infant remedy in the world. Prevents Cholera cures Constipation and all bowel troubles. as cents at all Trial bottle free if you mention this paper. Made only by DRS. D. FAHRNEY & SON, Hagen

Some years ago Governor Dawson, at the request of the State Board of Trade, appointed a commission to revise the road laws of the state. The chairman of that commission was Hon. Howard Sutherland and the sec

CHILDREN HATE

Tetary was Hon. James Wier, the present the present the request of Randolph county in the legislature. These with other rise the road laws of the state. The chairman of that commission was Hon. Howard Sutherland and the sec

CHILDREN HATE

The legislature. These with other related to the road of the road of the road laws, including therein such laws as should be upon the statute. The recommendations of this commission was enacted into law. Doubtless, some of the conditions in the law were percent; each of which are wrong, and the maximum grade of the road twelve and the maximum grade of the road to this, the House has recently assent the requirement proposed to state the recommendations of the county courts are remained to the county are remained to the county are remained to the county are remained to the road to the read to the maximum grade of the road twelve and the remained the remained to the read to the remained the remained the remained the remained the remained that the remained that the remained the remained

The Winter Air Chaps Your Face and Nips Your Hands. Try

Used every day, it will effectively relieve the trouble. Rub it into the pores gently, morning and evening. It removes all soreness, gives positive relief, and acts as a perfect skin food.

One Size Only, 50c.

MOUNTAIN CITY DRUG COMPANY OPPOSITE COURT HOUSE

Everybody Is Going To

The Chicago Dairy

To Get Their Tea, Coffee, Butter and Eggs

You save money by buying here. CHICAGO DAIRY

Town

When Down

STOMACH CAUSES

PAPE'S DIAPEPSIN" ENDS ALL

STOMACH DISTRESS IN FIVE

MINUTES.

INDIGESTION, GAS

Hot Chocolate and Other Hot Drinks Will Warm You Up